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Go Big adds research tool for members in partnership with CloserLook

Business First of Columbus - November 3, 2006

by [Kathy Showalter](#)

Business First

Go Big Media LLC, launched in January as an online community for entrepreneurs, is giving its members access to more online research.

Go Big is working with Westerville-based **CloserLook Search Services Inc.** to give members access to CloserLook's online research tool. The collaboration reflects how Go Big's founder, Wil Schroter, plans to develop his firm into what he calls a Yahoo for small businesses.

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